

Help employees save money on health tests and procedures

With SmartShopper, they can find the best value for high-quality care

It can be difficult for your employees to predict the cost of medical procedures. In fact, costs for the same test or procedure can vary by hundreds or even thousands of dollars from one health care provider to the next. SmartShopper¹ makes it easy for your employees to compare cost and quality information for common health procedures. Through cash rewards,² SmartShopper steers employees to health care providers known for high-quality outcomes at lower costs.

SmartShopper is an incentive and engagement program that guides employees to cost-effective health care

This easy-to-use service:

- Helps your employees understand and control their own health care costs, leading to lower overall cost of care.
- Empowers them to be savvy health care consumers through comparison shopping.
- Provides a simple, innovative health care shopping experience with highly trained Personal Assistants who can even help with appointment scheduling.

Using SmartShopper is easy

- 1 A health care provider suggests a test or procedure.
- 2 Your employee shops for the procedure online or by phone with a Personal Assistant.
- 3 The procedure is performed by a high-quality, cost-effective health care provider.
- 4 Anthem pays the claim and SmartShopper mails a reward check to your employee.

We are happy to offer you this service as part of your Anthem benefits. It's one more way we can help you control costs and keep your employees healthy.



Sample procedures and rewards

Test or procedure	Reward up to:
ACL repair by arthroscopy	\$250
Colonoscopy	\$250
Mammogram	\$50
Ultrasound	\$50
Physical therapy	\$150

All SmartShopper providers are in your plan network. For a full list of procedures and rewards, your employees can visit [smartshopper.com](https://www.smartshopper.com) or call the Personal Assistant team at 1-844-328-1582.



¹ Availability may vary; please contact your Anthem rep to see if you are eligible for this program.

² Reward payments may be taxable.

The SmartShopper program is provided by Sapphire Digital an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program. Rewards are for select procedures only and reward payments may be taxable.

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