



# Introducing the first vision care plan members app on the market!



It's **app**-solutely faster and easier for EyeMed members on the go!

Just shake to see your ID card



# ONE



tap to learn about your vision benefits

# 10 seconds

to search for an in-network provider and driving directions

# 2 TAPS

to call your eyecare provider & to call EyeMed customer care, 7 days a week!



You'll **app**-laud its speed and simplicity!



It's **app**-licable to your busy lifestyle!

# 58%

of Americans have a smart phone\*

# 53%

of consumers are interested in replacing loyalty cards with apps\*\*



Download the EyeMed Members app today...it will make you **happy**!



# 1,000s of providers:

You can **app**-reciate access to the nation's largest, most diverse eye doctor network

# HAPPY TAPPING!

Helping you to see life to the fullest!



\*Pew internet research project, Jan. 2014  
\*\*Mobile Incentives: the next step in device based transactions